



July 2019 Issue

## Let's Talk!



Well summer is finally here and we end July on one of our busiest months ever. We have so much good practice going on here under the Holistic roof and certainly a team of people we are very proud of. Our Marketing Team have been asking for feedback recently and one of the biggest things our customers tell us they like about our service is that we listen. Being responsive and taking the time to talk and listen to our customers is something we hold in high regard here and certainly something we want to build upon in the future. We are looking to open our doors later this year and offer opportunities for the local business community to come and hear more about our services and what we can offer along with information sessions from our industry partners. It will also be an opportunity for the local business community to talk to us about services they can offer. We are working more than ever with the Doncaster business community and we are keen to continue. If you have a subject you are interested in finding out more on to improve IT in your company drop us an email to [marketing@holisit.it](mailto:marketing@holisit.it) and we will be sure to add it to our list of events moving forward.

IT'S BACK!!!



BACK BY POPULAR DEMAND  
THIS MONTH IS OUR FREE IT  
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MORE ABOUT THE OFFER AND  
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A CALL ON 01302 23 50 50

Has your I.T. engine  
got what I.T. takes?



## Is your head in the Clouds?



We get asked a lot of questions about moving to a Cloud based service. Our recent blog post takes a look at the pros and cons and why we recommend it to so many of our customers. We are more than happy to help or advise any companies looking to move to the Cloud. Please call our dedicated team for more information

Read our Blogs here :



To book an initial meeting please call us on

01302 23 50 50.

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When it comes to cybersecurity, would you feel more comfortable with artificial intelligence (AI) running the show or would you prefer for tasks to be carried out by actual humans instead?

New research from Palo Alto Networks and expert in the human nature of cybersecurity Dr Jessica Barker has revealed, interestingly, that 26 per cent of people would prefer for this to be managed by AI instead of people.

A further 25 per cent think that cybersecurity should be the responsibility of law enforcement, while 28 per cent said they thought it should be down to the government. Making it a priority could offer greater peace of mind, however, with 44 per cent saying that cybersecurity technology allows them to spend less time worrying about personal data loss.

“The results of this study provide some key takeaways for businesses. It’s important that they take into account perceptions of technologies like AI and Internet of Things when developing new products and services, as well as getting ahead of new threats targeting the next-generation networks they will rely on.

“Building and maintaining trusted capabilities will only be achieved through prioritising cybersecurity and data privacy, and communicating openly and honestly,” Palo Alto Network’s VP and CSO EMEO Greg Day said.

Given new figures showing that there has been a steep rise in the number of cyber incidents reported by the financial sector, businesses across all industries would perhaps be wise to start making investments in this regard sooner rather than later.

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## SUMMER SCHOOL

The last couple of months have seen us working with many schools and academy trusts to provide equipment for their summer projects in preparation for the new academic year. Budgets can be a constraint but our dedicated team can work with education providers to source both new and refurbished kit to suit everyone's needs and pricing. Call us if you would like to know more about our school and education offers and how we can help you fulfil your requirements in time for September.



### FOR QUESTIONS ABOUT ANY OF OUR SERVICES PLEASE CONTACT US:

If you have any queries, problems or want to discuss your I.T. requirements with a member of our team, get in touch today:



TELEPHONE **01302 23 50 50**



EMAIL [info@holistic.it](mailto:info@holistic.it)



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